

Fundraising Trustee for Re~Cycle: Summary and Person specification

Re~Cycle is a UK charity that sends unwanted bicycles from the UK to Africa. Local partner organisations refurbish, re-sell and help to maintain these bicycles so they have a long-lasting positive impact on the lives of those in the communities they support. We have grown our income from £150k to £500k over the past three years. To improve on this success we have a fundraising strategy (2016-19) which outlines new activities including committed giving, community/sponsored event and major donor work.

Re~Cycle would like to recruit an active Trustee who has worked at a director/senior level in fundraising for five plus years. You will be helping us to sustain a culture that supports and understands the requirements of fundraising in the organisation as a whole, including among non-fundraising staff and the Board. Excellent networking skills, influencing and communication skills

What's involved?

We meet quarterly: 3 times in London, once in Colchester, normally on week days. You may have occasional phone calls or meetings with key staff such as the CEO, and occasionally attend strategy days or meet with external donors or supporters. You will help to support and guide the fundraising function of the charity and provide strategic direction to the charity as part of a team. You will be required to commit to around one day per month.

General Trustee Responsibilities

Trustees ensure that the charity complies with charity law, with the requirements of the Charity Commission as our regulator, and with requirements and rules set out in our governing documents. They assist with providing strategic oversight and input into the operation of the charity. Trustees act as ambassadors for Re~Cycle, representing the charity at key moments and facilitating networking opportunities with potential donors, corporations or other potential funding streams. Please see the Trustees guide for a breakdown of legal responsibilities.

Fundraising Trustee Responsibilities

You will actively participate as a key member of the Fundraising Sub-Committee of the Board, assist in securing additional funding and in the diversification of funding sources and assist in setting the fundraising strategy of the organisation and in setting and monitoring performance fundraising targets. You will also support specific fundraising activities with a particular focus on increasing unrestricted funding through public and corporate avenues.

Person Specification

The ideal candidate will have public and corporate fundraising expertise within the charity sector, including a thorough understanding of the Code of fundraising practice, and of the UK fundraising sector, including statutory funds, corporate and philanthropic giving, and trends and innovations in charitable giving. You will have excellent networking skills, influencing and communication skills. We are particularly looking for individuals with a genuine interest in cycling, environmental sustainability or international development and who will be motivated by supporting all aspects of our work in Africa. An understanding of the voluntary sector and previous experience as a charity trustee are desirable. Experience of marketing or public relations, sales, finance or running a business, and knowledge of digital or social media, would also be advantageous. Female candidates are encouraged to apply.

Current team structure and strategy

Our fundraising team consists of one full time manager and two part-time staff. We have a significant corporate partnership though are looking to diversify this, and are supported by many wonderful individuals through sponsored rides and community and events. We are also growing our income from charitable trusts.

Please see the Role Profile for details of specific responsibilities.
Please contact us via the website if you wish to apply.